

ZeroBounce + HubSpot Integration Guide

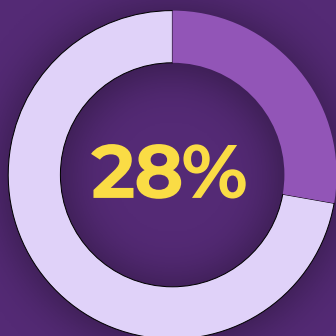
Keep Your CRM Clean and Optimal

The Problem: Bad Email Data Is Costing You



DID YOU KNOW?

28% of your email data goes bad every year?



Whether it's typos, fake signups, or spam traps, bad emails silently wreck your campaigns:

- High bounce rates damage your sender reputation
- Dirty lists lead to lower opens, clicks, and conversions
- Wasted budget on emails that never reach inboxes
- HubSpot CRMs are only as good as the data they hold

The Fix: Validate Every Email, Automatically

With ZeroBounce, you can validate email addresses before they enter your HubSpot CRM — and clean up the ones already there.



Certified App

Our integration helps you:

- ✓ Instantly verify contacts in HubSpot CRM
- ✓ Block invalid or fake emails at the form level
- ✓ Prevent spam from infiltrating your marketing workflows
- ✓ Automate cleanup with the ZeroBounce integration in HubSpot

All with **zero code** and minimal setup.



Key Features

- ✓ One-click validation of contact lists
- ✓ Real-time protection for HubSpot Forms
- ✓ Supported by HubSpot Workflows
- ✓ Powerful automation with the ZeroBounce integration in HubSpot
- ✓ Seamless experience inside your HubSpot UI

The #1 email validation service for 400,000+ clients

- ⊕ 99% accuracy
- 🛡️ Military-grade security
- 🗨️ 24/7 support

Why It Matters

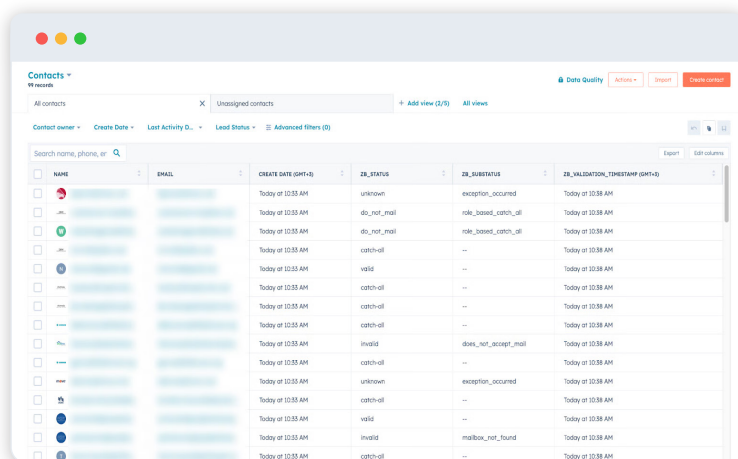
Clean email data powers better segmentation, higher engagement, and faster ROI. By validating email addresses at the point of capture and regularly cleaning your CRM, you're:

- Protecting your sender reputation
- Improving email deliverability
- Driving more pipeline from your campaigns

Get Started

CRM Setup

Instantly Spot Invalid and Risky Emails in Your HubSpot CRM

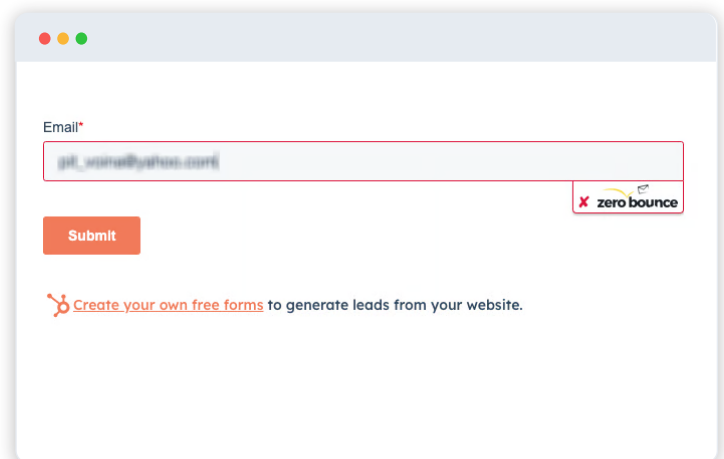


NAME	EMAIL	CREATE DATE (GMT-4)	ZB_STATUS	ZB_SUBSTATUS	ZB_VALIDATION_TIMESTAMP (GMT-4)
		Today at 12:55 AM	unknown	exception_occurred	Today at 10:58 AM
		Today at 12:55 AM	do_not_mail	mlb_banned_catch_all	Today at 10:58 AM
		Today at 12:55 AM	do_not_mail	mlb_banned_catch_all	Today at 10:58 AM
		Today at 12:55 AM	catch-all	...	Today at 10:58 AM
		Today at 12:55 AM	valid	...	Today at 10:58 AM
		Today at 12:55 AM	catch-all	...	Today at 10:58 AM
		Today at 12:55 AM	catch-all	...	Today at 10:58 AM
		Today at 12:55 AM	catch-all	...	Today at 10:58 AM
		Today at 12:55 AM	invalid	do_not_mail_except_mail	Today at 10:58 AM
		Today at 12:55 AM	catch-all	...	Today at 10:58 AM
		Today at 12:55 AM	unknown	exception_occurred	Today at 10:58 AM
		Today at 12:55 AM	catch-all	...	Today at 10:58 AM
		Today at 12:55 AM	valid	...	Today at 10:58 AM
		Today at 12:55 AM	invalid	malbox_not_found	Today at 10:58 AM
		Today at 12:55 AM	catch-all	...	Today at 10:58 AM

HubSpot CRM Integration

Forms setup

Stop Bad Emails Before They Ever Reach Your CRM



Email*

Submit

Create your own free forms to generate leads from your website.

HubSpot Forms Integration